



UNITY

WORLD JUDO DAY

October 28th 2015

Dear members,

For the fifth year in a row, the IJF is staging World Judo Day on 28 October and this year's theme is UNITY.

We hold the World Judo Day on this date as it is the birthday of Master Jigoro Kano who ensured that judo would unite people as a sport, educational tool and martial art.

Previous themes were HONOUR (2014), PERSEVERANCE (2013), JUDO FOR ALL (2012) and RESPECT (2011) for the day which is dedicated to coaches, fans, judoka and everyone with a passion for one of the world's most widely practised sports.

World Judo Day is an opportunity for judo lovers to share experiences and promote the sport in their region with activities such as demonstrations, competitions, inter-club training sessions and taster sessions. A communications tool kit (press releases, posters, banners, flyers) is available on the official website (www.worldjudoday.com) that you can use freely to promote your own event.

This website is the main communication tool that the IJF will use to promote all the activities throughout the world. Please send us your pictures and comments about your own event and we will share it with the whole judo community (press@ijf.org).

World Judo Day posters are now available at www.worldjudoday.com. Print and display at your dojo with details about your activities.

We look forward to hearing about your projects and thank you for your continued support and contributions to the global development of judo.

Best regards,

International Judo Federation